



CSTE

COUNCIL OF STATE AND
TERRITORIAL EPIDEMIOLOGISTS

**Organizational
Sponsorship
Opportunities**



www.cste.org
www.cstefoundation.org



Who We Are

The Council of State and Territorial Epidemiologists has been **the home for applied epidemiologists**, those working in state, tribal, local and territorial (STLT) health departments, since 1951.

Our members have a commitment to focus on communities disproportionately impacted by public health threats of all types—acute, chronic and emerging—and to ensure equity and diversity in the public health workforce.

Together we are:

- Advancing public health data modernization
- Advocating for increased visibility and funding for applied epidemiology
- Optimizing cross sector partnerships
- Equipping our members to face an ever-changing public health landscape

CSTE Members Matter

Our members have surveillance and epidemiology experience in a broad range of areas including data science, occupational health, infectious disease, environmental health, chronic disease, injury prevention, maternal & child health, and more!

Beyond applied epidemiologists, our reach includes students, emeritus CSTE members, academia, and industry leaders in fields including medicine, healthcare and technology.

3,100
Members
and Growing

>80%
Members
who work
in State,
Tribal, Local
or Territorial
Health
Departments

6,000+
Individuals
receive our
newsletters
and briefs

Why Become a CSTE Organizational Sponsor?

CSTE Organizational Sponsors have **exclusive access to a new, year-round suite of benefits** designed to strengthen connections with CSTE Leadership and Members. Those benefits include but are not limited to:

- Complimentary CSTE Annual Conference Sponsorship with early access to secure coveted roundtables and premium organization placement and visibility.
- New opportunities to interact with CSTE leaders and members both in-person and virtually to better connect with what is happening in STLT Health Departments.

As a sponsor, you support the mission of CSTE while **strengthening the field of applied epidemiology** through education and mentoring opportunities, standards creation, advocacy, training, and workforce development.

Organizational Sponsor Benefits

SUPPORTER (\$7,500)	COLLEAGUE (\$12,500)	SILVER (\$20,000)	GOLD (\$35,000)	PLATINUM (\$60,000)
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MEMBER ENGAGEMENT

CSTE Associate Memberships		1	2	5	5
Careers @ CSTE Listings		1	2	4	4
News & Product Listings		1	2	4	4
Sponsored Webinars				1	1

CSTE ANNUAL CONFERENCE

Conference Sponsorship Level	Exhibitor Level (\$3K value)	Exhibitor Level (\$3K value)	Silver Level (\$7K Value)	Gold Level (\$12K Value)	Platinum Level (\$20K-\$35K Value)
Exclusive First Access	✓	✓	✓	✓	✓
Exhibit Hall Booth	✓	✓	✓	✓	✓
Attendee Mailing List	\$1500 Upgrade	\$1500 Upgrade	✓	✓	✓
Conference Visibility & Engagement			SELECT ONE: <ul style="list-style-type: none"> ■ Roundtable ■ Coffee Break Sponsor 	SELECT ONE: <ul style="list-style-type: none"> ■ Roundtable ■ Charging Station Sponsor ■ Coffee Break Sponsor ■ Hotel Key Branding ■ Logo on Tote Bag ■ Logo on Badges 	ROUNDTABLE + SELECT ONE: <ul style="list-style-type: none"> ■ Conference Email Branding ■ Workforce Reception Sponsor ■ Networking Reception Sponsor ■ Opening Reception Sponsor + 1 Additional Webinar (\$15K additional cost)

Additional Benefits Complimentary conference registration(s); Discounted conference registration(s); Name or Logo listing on csteconference.org; Participation in "Passport to Prizes"; Participation in the conference Opening Reception.

Details and quantity of these benefits may be found in the CSTE Annual Conference Brochure.

CSTE FOUNDATION

Social Media Feature	1	1	2	4	4
Sponsored Newsletter Articles			1	2	4
Recognition on cstefoundation.org, Annual Report and e-newsletters	✓	✓	✓	✓	✓

Additional Sponsorship Opportunities



SPONSORED WEBINARS

Corporations and organizations may partner with CSTE to host a webinar featuring relevant, educational content for CSTE members.

Webinar Sponsorship is available to any organization who shares the same goals as CSTE regardless of your status as an Organizational Sponsor.



PROGRAM SPONSORSHIP

CSTE offers robust training, education, and leadership programs that span the continuum of an applied epidemiologist's career.

From the Applied Epidemiology Fellowship to Data Science Team Training, Career Coaching, and more, join us to help sustain and expand these programs that are unique to CSTE and support our members.



CUSTOMIZED PARTNERSHIPS

The CSTE Foundation builds partnerships with organizations and corporations that offer services relevant to the members of CSTE.

We can offer a more customized approach to sponsorship that aligns with your business goals.

Contact us at 770-458-3811 or info@cstefoundation.org today.



Become a CSTE Organizational Sponsor Today!

The CSTE Foundation is a 501(c) (3) nonprofit organization that builds relationships with the private sector to expand CSTE's impact. **We are ready to partner with you today to become a CSTE Organizational Sponsor** and to discuss additional ways you can support the work and members of CSTE.

Email us today at info@cstefoundation.org or call 770-458-3811.

