CSTE 2021-2022 Strategic Impact Plan

"Inspire"

Vision: Using the power of epidemiology to improve the public's health

Mission: Promote effective use of epidemiologic data to quide public health practice and improve health

Support effective public health surveillance and epidemiologic practice through training, capacity development,

and peer consultation

Develop standards for practice

Advocate for resources and scientifically based policy

Values: Commitment to Service, Teamwork, and Excellence Through Integrity and Respect for All

Central Theme:

Inspire our Members to Accelerate the Impact of Applied Epidemiology on Public Health and Policy Actions

Advance the Data Modernization Initiative (DMI) Through Collaborative, Cross-Sector Efforts ADVOCATE Secure Increased Funding and Visibility for Data Modernization and Applied Epidemiologists Secure Increased Funding and Public Health Partners Secure Increased Funding and Public Health Partners

Strengthen CSTE Public Health Presence and Communications



- Collaborate with partners to develop a Data Modernization Framework incorporating CSTE member priorities
- Increase implementation of electronic case reporting (eCR) nationwide



- Support CSTE Members with resiliency building efforts
- Provide applied epidemiologists with leadership development opportunities
- Equip members to more effectively apply an equity lens to their work



- Increase visibility of Epidemiology on Capitol Hill
- Increase visibility and funding for CDC's Data Modernization Initiative
- Increase and enhance strategic advocacy communication with members



- Improve engagement with federal public health agencies
- Improve process for pre-decisional engagement and bi-directional crisis communications between CDC and STLT health departments during high consequence public health response events
- Strengthen partnerships with APHL, ASTHO, NACCHO to enhance connectedness amongst epidemiologists, laboratorians, health officials and preparedness staff
- Establish and strengthen public private partnerships to advance public health epidemiology and surveillance priorities